



TEXAS BODYBUILDING

Events Promoted By Ed & Betty Pariso
Vision Star Entertainment, Inc.

Our Events



NPC PHIL HEATH CLASSIC

APRIL 13, 2024 - PASADENA, TX

NPC SOUTHWEST USA

MAY 4, 2024 – PLANO, TX

NPC SHOW OF CHAMPIONS

JULY 27, 2024 - BELTON, TX

NPC TEXAS CUP

OCTOBER 12, 2024 - BELTON, TX

ADDITIONAL EVENTS!



Pricing Page 6



DALLAS

NPC & IFBB DALLAS PRO/AM

JUNE 15, 2024 - DALLAS, TX

ORLANDO

NPC & IFBB ORLANDO PRO/AM

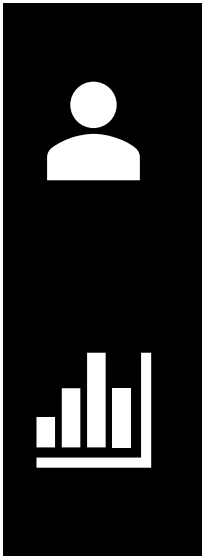
JULY 6, 2024 - ORLANDO, FL

PHOENIX

NPC & IFBB PHOENIX PRO/AM

AUGUST 3, 2024 - SCOTTSDALE, AZ

Texas Bodybuilding Contests



10,450 Attendees **120** Exhibitors **2,800** Competitors

Annual total on all TBC NPC Shows. Totals include ticketed attendees + guests and employees. Exhibitors based on each 10x10 purchased. Competitors include all NPC Competitors + competitors from additional events that take place inside the venue (Powerlifting, Wrestling, Strongman, Grappling).

AVERAGE FOR EACH SHOW

2,200 Attendees
40 Exhibitors
300 Competitors

- **NPC Fitness Show**
- **Vendors**
- **Live Athletic Events**
Functional Fitness, USA Powerlifting, Strongman, Grappling and Wrestling

 **Texas Bodybuilding Contests**

 **Tx_Bodybuilding**

 **TexasBodybuildingContests.com**

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Top Sponsor Pricing



PRESENTING SPONSOR **\$10,000**

- **20x20 Booth** - Premium location.
- **Includes:** Pipe & Drape, (4) 6ft Skirted Tables, (8) Chairs, Trash Can & (12) Vendor Badges.
- Logo on Stage Banners as Presenting Sponsor.
- Logo on Step & Repeats for competitor & attendee photo opportunities
- Logo on Promotional Show Flyer & Show Badges as Presenting Sponsor.
- **Featured Ad on TBC Website for 12 Months (\$2,000 Value)**
- Welcomed as Presenting Sponsor on TBC Social Pages 2 times before the event.

TITLE SPONSOR **\$5,000**

- **10x20 Booth** - Premium location.
Includes: Pipe/Drape, (2) 6ft Skirted Tables, (4) Chairs, Trash Can & (10) Vendor Badges.
- Logo on Stage Banners as Title Sponsor and Step & Repeats for photo ops.
- Logo on Promotional Flyer & Show Badges as Presenting Sponsor
- **Logo on TBC Website for 12 Months (\$1,500 Value)**
- Welcomed as Title Sponsor on TBC Social Pages 2 times before the event.

VIP SPONSOR **\$2,500**

- **10x20 Booth** Premium location.
Includes: Pipe/Drape, (2) 6ft Skirted Tables, (4) Chairs, Trash Can & (8) Vendor Badges.
- **Logo on Stage Banner**
- **Logo on website for 6 months (\$800 value)**
- Welcomed as VIP Sponsor on TBC Social Pages 2 Times

NPC PHIL HEATH CLASSIC

APRIL 13, 2024

Pasadena, Texas
Pasadena Convention Center

NPC SOUTHWEST USA

MAY 4, 2024

Plano, Texas
Plano Event Center

NPC SHOW OF CHAMPIONS

JULY 27, 2024

Belton, Texas
Cadence Bank Center

NPC TEXAS CUP

OCTOBER 12, 2024

Belton, Texas
Cadence Bank Center

Pricing is Per Event

Standard Vendor Pricing



20x20 BOOTH **\$2,000**

- **Includes:** Pipe & Drape, (4) 6ft Skirted Tables, (8) Chairs, Trash Can & (10) Vendor Badges.

10x20 DOUBLE BOOTH **\$1,000**

- **Includes:** Pipe & Drape, (2) 6ft Skirted Tables, (4) Chairs, Trash Can & (8) Vendor Badges.

10x10 SINGLE BOOTH **\$600**

- **Includes:** Pipe & Drape, (1) 6ft Skirted Table, (2) Chairs, Trash Can & (4) Vendor Badges.

ADD-ONS

LOGO PLACEMENT **\$1,500**

- Logo will be placed on stage banners for 1 NPC Show & Sponsor area for (6 months) on TBC Website

GOODIE BAG **\$300**

- Place your product inside our competitor goodie bags. Show of your choice. Minimum 300 samples / promo cards.

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Pasadena, Texas
Pasadena Convention Center

NPC SOUTHWEST USA

MAY 4, 2024

Plano, Texas
Plano Event Center

NPC SHOW OF CHAMPIONS

JULY 27, 2024

Belton, Texas
Cadence Bank Center

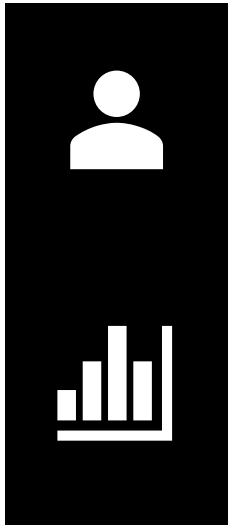
NPC TEXAS CUP

OCTOBER 12, 2024

Belton, Texas
Cadence Bank Center

Pricing is Per Event

General Information



35,580 Attendees **205** Exhibitors **8,300** Competitors

Annual total for all Expos. **Average per expo: 12,000 (# Includes all attendees, competitors & special guests).** No guarantees on attendee #s prior to an event.

57% Male
 43% Female
 43% 18-24
 29% 25-37
 45% Income \$62,000

Live Athletic Events

Over 40 athletic events & tournaments will be taking place inside the USA Fit Games. Powerlifting, Dance, Functional Fitness, NPC & IFBB Pro/Am, Strongman, Wrestling, Grappling, Karate, Zumba... and more!



USA Energy Drink & Supplement Expo

Inside the USA Fit Games. Get your Brand noticed by thousands of attendees! Over 200 Exhibitors will be in attendance. Energy Drinks, Supplements, Snacks, Apparel, Anti-aging, CBD.... and more!

- USA Fit Games
- USAFitGames
- USAFitGames.com



3 CITY TITLE SPONSOR **\$21,000**

- **20x20 Booth at All 3 Expos – Premium Location**
- **Includes:** 8 ft Pipe & Drape (backdrop) 3 ft Pipe & Drape (sides), (4) 6 ft. Skirted Tables, (8) Chairs, Trash Can & (15) Vendor Badges
- Logo on Expo Entrance Unit, Stage Banners as Title Sponsor.
- Logo placement on homepage of website w/ direct link to your website.
- Logo placement on all promotional emails
- Logo placement on social media graphics & flyers leading up to each event.
- IFBB Pro Trophy Presentation by your company.
- Your Company Listed on USAFitGames.com Exhibitor Listing as Title Sponsor.
- Social Media: Title Sponsor welcomed 2x on social media prior to each expo.
- Monthly Collab or post for the expo calendar year.
- Goodie Bag Placement

3 CITY VIP SPONSOR **\$15,000**

- **20x20 Booth at All 3 Expos – Premium Location**
- **Includes:** 8 ft Pipe & Drape (backdrop) 3 ft Pipe & Drape (sides), (8) Chairs, Trash Can & (12) Vendor Badges.
- Logo on Expo Entrance Unit & Stage Banners as VIP Sponsor
- Logo placement on homepage of website w/ direct link to your website.
- Logo placement on all promotional emails leading up to each event.
- Your Company Listed on USAFitGames.com Exhibitor Listing as VIP Sponsor.
- Social Media: VIP Sponsor welcomed 2x on social media prior to each expo.
- Goodie Bag Placement.

DALLAS

JUNE 15, 2024

Saturday 8am-10pm
Dallas Convention Center

ORLANDO

JULY 6, 2024

Saturday 8am-10pm
Orange County
Convention Center

PHOENIX

AUGUST 3, 2024

Saturday 8am-10pm
Westworld of Scottsdale

Standard Exhibitor Pricing



20x20 PLATINUM BOOTH **\$5,000**

- **Includes:** 8 ft Pipe & Drape (backdrop) 3 ft Pipe & Drape (sides), (8) Chairs, Trash Can & (10) Vendor Badges.
- Welcomed on social 2x prior to event.
- Your Company listed on USAFitGames.com Exhibitor List w/ direct link to your website.

10x20 GOLD BOOTH **\$3,000**

- **Includes:** 8 ft Pipe & Drape (backdrop) 3 ft Pipe & Drape (sides), (4) Chairs, Trash Can & (8) Vendor Badges.
- Welcomed on social 1 x prior to event.
- Your company listed on USAFitGames.com Exhibitor List w/ direct link to your website.

10x10 CORNER BOOTH **\$1,500**

- **Includes:** 8 ft Pipe & Drape (backdrop) 3 ft Pipe & Drape (sides), Trash Can & (4) Vendor Badges.
- Your company listed on USAFitGames.com Exhibitor List w/ direct link to your website.

10x10 INLINE BOOTH **\$1,000**

- **Includes:** 8 ft Pipe & Drape (backdrop) 3 ft Pipe & Drape (sides), Trash Can & (4) Vendor Badges.
- Your company listed on USAFitGames.com Exhibitor List w/ direct link to your website.

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Westworld of Scottsdale

ADD-ONS

LOGO PLACEMENT \$1,500 - Logo will be placed on entrance unit for all 3 expos & website

GOODIE BAG \$300 - Place your product in our NPC & IFBB competitor goodie bags. 1 city. 300 min items.

SOCIAL MEDIA \$500 - 1 collab on our social pages for 6 months. Welcomed prior to expo 2x.