



# TEXAS BODYBUILDING

Events Promoted By Ed & Betty Pariso  
Vision Star Entertainment, Inc.

# Our Events



## NPC PHIL HEATH CLASSIC

**APRIL 13, 2024** - PASADENA, TX

## NPC SOUTHWEST USA

**MAY 4, 2024** – PLANO, TX

## NPC SHOW OF CHAMPIONS

**JULY 27, 2024** - BELTON, TX

## NPC TEXAS CUP

**OCTOBER 12, 2024** - BELTON, TX

**ADDITIONAL  
EVENTS!**

Pricing Page 6



**USA FIT**  
— GAMES —

## DALLAS

**NPC & IFBB DALLAS PRO/AM**

**JUNE 15, 2024** - DALLAS, TX

## ORLANDO

**NPC & IFBB ORLANDO PRO/AM**

**JULY 6, 2024** - ORLANDO, FL

## PHOENIX

**NPC & IFBB PHOENIX PRO/AM**

**AUGUST 3, 2024** - SCOTTSDALE, AZ

# Texas Bodybuilding Contests



**10,450**      **120**      **2,800**  
**Attendees**   **Exhibitors**   **Competitors**

Annual total on all TBC NPC Shows. Totals include ticketed attendees + guests and employees. Exhibitors based on each 10x10 purchased. Competitors include all NPC Competitors + competitors from additional events that take place inside the venue (Powerlifting, Wrestling, Strongman, Grappling).

## AVERAGE FOR EACH SHOW

**2,200 Attendees**  
**40 Exhibitors**  
**300 Competitors**

- **NPC Fitness Show**
- **Vendors**
- **Live Athletic Events**

Functional Fitness, USA Powerlifting,  
 Strongman, Grappling and Wrestling



**Texas Bodybuilding Contests**



**Tx\_Bodybuilding**



**TexasBodybuildingContests.com**

## NPC PHIL HEATH CLASSIC

**APRIL 13, 2024**  
 Pasadena, Texas

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**MAY 4, 2024**  
 Plano, Texas

## NPC SHOW OF CHAMPIONS

**JULY 27, 2024**  
 Belton, Texas

## NPC TEXAS CUP

**OCTOBER 12, 2024**  
 Belton, Texas





# Sponsors & Vendor Packages



## PRESENTING SPONSOR **\$10,000**

**20x20 Booth** - Premium location.

**Includes:** Pipe & Drape, (4) 6ft Skirted Tables, (8) Chairs, Trash Can & (12) Vendor Badges.

Logo on Stage Banners as Presenting Sponsor.

Logo on Step & Repeats for competitor & attendee photo opportunities

Logo on Promotional Show Flyer & Show Badges as Presenting Sponsor

**Featured Ad on TBC Website for 12 Months (\$2,000 Value)**

Welcomed as Presenting Sponsor on TBC Social Pages 2 times before the event.

## TITLE SPONSOR **\$5,000**

**10x20 Booth** - Premium location.

**Includes:** Pipe/Drape, (2) 6ft Skirted Tables, (4) Chairs, Trash Can & (10) Vendor Badges.

Logo on Stage Banners as Title Sponsor and Step & Repeats for photo ops.

Logo on Promotional Flyer & Show Badges as Presenting Sponsor

**Logo on TBC Website for 12 Months (\$1,500 Value)**

Welcomed as Title Sponsor on TBC Social Pages 2 times before the event.

## VIP SPONSOR **\$2,500**

**10x20 Booth** Premium location.

**Includes:** Pipe/Drape, (2) 6ft Skirted Tables, (4) Chairs, Trash Can, (8) Vendor Badges. **Logo on Stage Banners & Logo on website for 6 months (\$800 value)** Welcomed as VIP Sponsor on TBC Social Pages 2 Times

## 20x20 BOOTH **\$2,000**

**Includes:** Pipe/Drape, (2) 6ft Skirted Tables, (4) Chairs, Trash Can, (8) Vendor Badges

## 10x20 DOUBLE BOOTH **\$1,000**

**Includes:** Pipe/Drape, 6ft Skirted Table, (2) Chairs, Trash Can, (4) Vendor Badges

## 10x10 SINGLE BOOTH **\$600**

**Includes:** Pipe/Drape, 6ft Skirted Table, (2) Chairs, Trash Can, (4) Vendor Badges.

## NPC PHIL HEATH CLASSIC

**APRIL 13, 2024**

Pasadena, Texas  
Pasadena Convention Center

## NPC SOUTHWEST USA

**MAY 4, 2024**

Plano, Texas  
Plano Event Center

## NPC SHOW OF CHAMPIONS

**JULY 27, 2024**

Belton, Texas  
Cadence Bank Center

## NPC TEXAS CUP

**OCTOBER 12, 2024**

Belton, Texas  
Cadence Bank Center

**Pricing is Per Event**

## ADD-ONS

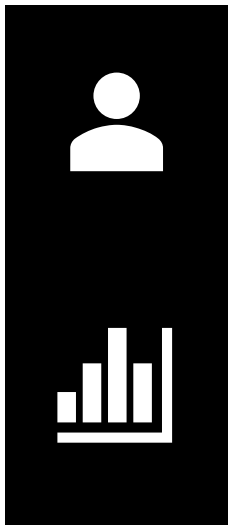
### LOGO PLACEMENT **\$1,500**

Logo will be placed on stage banners for 1 NPC Show & Sponsor area for (6 months) on TBC Website

### GOODIE BAG **\$300**

Place your product inside our NPC & IFBB competitor goodie bags. City of your choice.

# General Information



**35,580**

**Attendees**

**205**

**Exhibitors**

**8,300**

**Competitors**

Annual total for all Expos. **Average per expo: 12,000 (# Includes all attendees, competitors & special guests).** No guarantees on attendee #s prior to an event.

57% Male  
43% Female  
43% 18-24  
29% 25-37  
45% Income \$62,000

## Live Athletic Events

Over 40 athletic events & tournaments will be taking place inside the USA Fit Games.

Powerlifting, Dance, Functional Fitness, NPC & IFBB Pro/Am, Strongman, Wrestling, Grappling, Karate, Zumba... and more!



## USA Energy Drink & Supplement Expo

Inside the USA Fit Games. Get your Brand noticed by thousands of attendees! Over 200 Exhibitors will be in attendance. Energy Drinks, Supplements, Snacks, Apparel, Anti-aging, CBD.... and more!



USA Fit Games



USAFitGames



USAFitGames.com



# Sponsors & Exhibitors



## 3 CITY TITLE SPONSOR **\$21,000**

### 20x20 Booth at All 3 Expos – Premium Location

**Includes:** Pipe & Drape, (4) 6 ft. Skirted Tables, (8) Chairs, Trash Can & (15) Badges  
Logo on Expo Entrance Unit, Stage Banners as Title Sponsor.  
Logo placement on homepage of website w/ direct link to your website.  
Logo placement on all promotional emails & flyers leading up to each event.  
Influencer Stage Time – 30 minutes. Your influencer on stage talking about you brand.  
IFBB Pro Trophy Presentation by your company.  
Your Company Listed on USAFitGames.com Exhibitor Listing as Title Sponsor.  
Social Media: Title Sponsor welcomed 2x on social media prior to each expo +  
Monthly Collab or post for the expo calendar year.

## 3 CITY VIP SPONSOR **\$15,000**

### 20x20 Booth at All 3 Expos – Premium Location

**Includes:** Pipe & Drape, (4) 6 ft. Skirted Tables, (8) Chairs, Trash Can & (12) Badges.  
Logo on Expo Entrance Unit & Stage Banners as VIP Sponsor  
Logo placement on homepage of website w/ direct link to your website.  
Logo placement on all promotional emails leading up to each event.  
Influencer Stage Time – 30 minutes. Your influencer on stage talking about you brand.  
Your Company Listed on USAFitGames.com Exhibitor Listing as VIP Sponsor.  
Social Media: VIP Sponsor welcomed 2x on social media prior to each expo

## 20x20 PLATINUM BOOTH **\$5,000**

**Includes:** Pipe & Drape, (4) 6ft Skirted Tables, (8) Chairs, Trash Can, (10) Vendor Badges. Welcomed on social 2x prior to event & company listed on USAFitGames.com Exhibitor List.

## 10x20 GOLD BOOTH **\$3,000**

**Includes:** End Cap Space, Pipe & Drape, (2) 6ft Skirted Tables, (4) Chairs, Trash Can (8) Vendor Badges. Welcomed on social 1 x prior to event & company listed on USAFitGames.com Exhibitor List.

## 10x10 CORNER BOOTH **\$1,500**

**Includes:** Pipe & Drape, (1) 6ft Skirted Table, (2) Chairs, Trash Can, (4) Vendor Badges & Your company listed on USAFitGames.com Exhibitor List.

## 10x10 INLINE BOOTH **\$1,000**

**Includes:** Pipe & Drape, (1) 6ft Skirted Table, (2) Chairs, Trash Can, (4) Vendor Badges & Your company listed on USAFitGames.com Exhibitor List.

## DALLAS

**JUNE 15, 2024**

Saturday 8am-9pm

Dallas Convention Center

## ORLANDO

**JULY 6, 2024**

Saturday 8am-9pm

Orange County  
Convention Center

## PHOENIX

**AUGUST 3, 2024**

Saturday 8am-9pm

Westworld of Scottsdale

## ADD-ONS

**LOGO PLACEMENT **\$1,500**** - Logo will be placed on entrance unit for all 3 expos & website

**GOODIE BAG **\$300**** - Place your product in our NPC & IFBB competitor goodie bags. 1 city. 300 min items.

**SOCIAL MEDIA **\$500**** – 1 collab on our social pages for 6 months. Welcomed prior to expo 2x.