



TEXAS BODYBUILDING

Events Promoted By Ed & Betty Pariso
Vision Star Entertainment, Inc.

Our Events



NPC PHIL HEATH CLASSIC

APRIL 8, 2023 - PASADENA, TX

NPC SOUTHWEST USA

MAY 6, 2023 - ARLINGTON, TX

NPC SHOW OF CHAMPIONS

JULY 29, 2023 - AUSTIN, TX

NPC TEXAS CUP

OCTOBER 14, 2023 - BELTON, TX

ADDITIONAL EVENTS!

Pricing Page 6



USA FIT
— GAMES —

DALLAS

NPC & IFBB DALLAS PRO/AM

JUNE 17, 2023 - DALLAS, TX

ORLANDO

NPC & IFBB ORLANDO PRO/AM

JULY 1, 2023 - ORLANDO, FL

PHOENIX

NPC & IFBB PHOENIX PRO/AM

AUG 5, 2023 - SCOTTSDALE, AZ

Texas Bodybuilding Contests



10,450 **120** **2,800**
Attendees **Exhibitors** **Competitors**

Annual total on all TBC NPC Shows. Totals include ticketed attendees + guests and employees. Exhibitors based on each 10x10 purchased. Competitors include all NPC Competitors + competitors from additional events that take place inside the venue (Powerlifting, Wrestling, Strongman, Grappling).

AVERAGE FOR EACH SHOW

2,200 Attendees
40 Exhibitors
300 Competitors

- **NPC Fitness Show**
- **Vendors**
- **Live Athletic Events**

Functional Fitness, USA Powerlifting,
 Strongman, Grappling and Wrestling



Texas Bodybuilding Contests



Tx_Bodybuilding



TexasBodybuildingContests.com

NPC PHIL HEATH CLASSIC

APRIL 8, 2023

Pasadena, Texas

NPC SOUTHWEST USA

MAY 6, 2023

Arlington, Texas

NPC SHOW OF CHAMPIONS

JULY 29, 2023

Austin, Texas

NPC TEXAS CUP

OCTOBER 14, 2023

Belton, Texas



Sponsors & Vendor Packages



PRESENTING SPONSOR **\$10,000**

20x20 Booth - Premium location.

Includes: Pipe & Drape, (4) 6ft Skirted Tables, (8) Chairs, Trash Can & (12) Vendor Badges.

Logo on Stage Banners as Presenting Sponsor.

Logo on Step & Repeats for competitor & attendee photo opportunities

Logo on Promotional Show Flyer & Show Badges as Presenting Sponsor

Featured Ad on TBC Website for 12 Months (\$2,000 Value)

Welcomed as Presenting Sponsor on TBC Social Pages 2 times before the event.

TITLE SPONSOR **\$5,000**

10x20 Booth - Premium location.

Includes: Pipe/Drape, (2) 6ft Skirted Tables, (4) Chairs, Trash Can & (10) Vendor Badges.

Logo on Stage Banners as Title Sponsor and Step & Repeats for photo ops.

Logo on Promotional Flyer & Show Badges as Presenting Sponsor

Logo on TBC Website for 12 Months (\$1,500 Value)

Welcomed as Title Sponsor on TBC Social Pages 2 times before the event.

VIP SPONSOR **\$2,500**

10x20 Booth Premium location.

Includes: Pipe/Drape, (2) 6ft Skirted Tables, (4) Chairs, Trash Can, (8) Vendor Badges. **Logo on Stage Banners & Logo on website for 6 months (\$800 value)** Welcomed as VIP Sponsor on TBC Social Pages 2 Times

20x20 BOOTH **\$2,000**

Includes: Pipe/Drape, (2) 6ft Skirted Tables, (4) Chairs, Trash Can, (8) Vendor Badges

10x20 DOUBLE BOOTH **\$1,000**

Includes: Pipe/Drape, 6ft Skirted Table, (2) Chairs, Trash Can, (4) Vendor Badges

10x10 SINGLE BOOTH **\$600**

Includes: Pipe/Drape, 6ft Skirted Table, (2) Chairs, Trash Can, (4) Vendor Badges.

NPC PHIL HEATH CLASSIC

APRIL 8, 2023

Pasadena, Texas

Pasadena Convention Center

NPC SOUTHWEST USA

MAY 6, 2023

Arlington, Texas

Esports Stadium Arlington

NPC SHOW OF CHAMPIONS

JULY 29, 2023

Austin, Texas

Palmer Events Center

NPC TEXAS CUP

OCTOBER 14, 2023

Belton, Texas

Bell County Expo Center

Pricing is Per Event

ADD-ONS

LOGO PLACEMENT **\$1,500**

Logo will be placed on stage banners for 1 NPC Show & Sponsor area for (6 months) on TBC Website

GOODIE BAG **\$300**

Place your product inside our NPC & IFBB competitor goodie bags. City of your choice.

General Information

USA FIT
— GAMES —



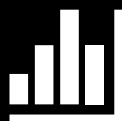
30,260
Attendees

210
Exhibitors

7,100
Competitors

Annual total for all Expos. Attendee # includes Competitors, Family Members (in attendance to see their kids compete), Vendors, Employees, Special Guests & General Public.

Average per expo: 8,000 - 10,000 attendees. No guarantees on attendee #s prior to an event.



57% Male
43% Female
43% 18-24
29% 25-37
45% Average income \$62,000

- **Sports & Fitness Expo**
- **Open to General Public**
- **Over 200 Exhibitors**
- **NPC & IFBB Pro/Am Show**
- **40 + Athletic Events**
Functional Fitness, USA Powerlifting, Zumba, Strongman, Karate, Grappling and more!
- **Obstacle Course!**



USA Fit Games



USAFitGames



USAFitGames.com



USA FIT
— GAMES —

Sponsors & Exhibitors



3 CITY TITLE SPONSOR **\$7,000**

20x20 Booth at All 3 Expos. Total \$21,000 – Premium Location by Main Stage

Includes: Pipe & Drape, (4) 6 ft. Skirted Tables, (8) Chairs, Trash Can & (15) Vendor Badges.

Large Logo on Expo Entrance Unit, Stage Banners & Website as Title Sponsor
IFBB Pro Trophy Presentation by your company.

Your Company Listed on USAFitGames.com Exhibitor Listing as Title Sponsor.
Title Sponsor will be welcomed 2 times on social media prior to each expo.

3 CITY VIP SPONSOR **\$5,000**

20x20 Booth at All 3 Expos. Total \$15,000 – Premium Location by Main Stage

Includes: Pipe & Drape, (4) 6 ft. Skirted Tables, (8) Chairs, Trash Can & (12) Vendor Badges.

Logo on Expo Entrance Unit, Stage Banners & Website as VIP Sponsor

Your Company Listed on USAFitGames.com Exhibitor Listing as VIP Sponsor.

VIP Sponsor will be welcomed 1 time on social media prior to each expo

20x20 PLATINUM BOOTH **\$5,000**

Includes: Pipe & Drape, (4) 6ft Skirted Tables, (8) Chairs, Trash Can, (10) Vendor Badges & Your company listed on USAFitGames.com Exhibitor List.

10x20 GOLD BOOTH (END CAP) **\$3,000**

Includes: Pipe & Drape, (2) 6ft Skirted Tables, (4) Chairs, Trash Can, (8) Vendor Badges & Your company listed on USAFitGames.com Exhibitor List.

10x10 CORNER BOOTH **\$1,500**

Includes: Pipe & Drape, (1) 6ft Skirted Table, (2) Chairs, Trash Can, (4) Vendor Badges & Your company listed on USAFitGames.com Exhibitor List.

10x10 INLINE BOOTH **\$1,000**

Includes: Pipe & Drape, (1) 6ft Skirted Table, (2) Chairs, Trash Can, (4) Vendor Badges & Your company listed on USAFitGames.com Exhibitor List.

DALLAS

JUNE 17, 2023

Saturday 8am-9pm

Dallas Convention Center

ORLANDO

JULY 1, 2023

Saturday 8am-9pm

Orange County
Convention Center

PHOENIX

AUGUST 5, 2023

Saturday 8am-9pm

Westworld of Scottsdale

Pricing is Per Event

ADD-ONS

LOGO PLACEMENT **\$1,500**

Logo will be placed on entrance unit for all 3 expos & Sponsor area on USA Fit Games Website

GOODIE BAG **\$300**

Place your product inside our NPC & IFBB competitor goodie bags. City of your choice.